

The Dove

Doukhobor Cultural Society of Saskatchewan (DCSS) Newsletter - quarterly publication -

Display Advertising Policy, Guidelines and Rates

* Effective June 30, 2014*

The Dove accepts paid display advertising (see rates below) that is compatible with Doukhobor principles and beliefs – e.g., peace and freedom for all, universal brotherhood, and respect for all regardless of race, colour or creed. *The Dove* reserves the right to refuse any ad on the basis of legality, ethical/moral conflicts with Doukhobor beliefs and ways, or general good taste. These decisions are made by the editor, with the assistance of an advisory panel as needed. Advertising revenue will help support the continuation of this unique publication that reaches many communities and individuals in Saskatchewan and Doukhobor supporters in other provinces.

Design

- *The Dove* does not provide any design or setup services.
- Only black and white text and simple graphics are acceptable (no colour).
- Submission by email is preferred, although regular mail is also acceptable.
- For email submissions, please use plain text within the email's message body, whenever possible, although an MS Word attachment is also acceptable.

Process

- Publication is quarterly, in April, July, October and January, each year
- Ads must reach *The Dove's* editor by the 15th of the month prior to publication months – see contact information below.
- Advance notice of upcoming advertising is greatly appreciated so that all requirements and changes may be handled in a timely manner; such inquiries may be sent to *The Dove's* editor (address below) or the general DCSS email address: info@saskdoukhobor.ca.

Rates (per ad per issue)

DCSS member societies receive a 25% discount off the rates below.

1 column size (3" wide)	1" tall	\$ 25.00
	2" tall	\$ 50.00 (business-card size)
	3" tall	\$ 75.00
	4" tall	\$100.00 (quarter page)
2 column size (6" wide)	1" tall	\$ 45.00
	2" tall	\$ 90.00
	3" tall	\$135.00
	4" tall	\$180.00 (half page)

NOTE: Advertisers will be issued invoices and provided receipts upon payment.
All payments are by cheque only, as *The Dove* is not set up to accept credit or debit card payments.

Contact Information:

MAIL: *The Dove* c/o 525 Avenue I South, Saskatoon SK S7M 1Y6

EMAIL the Editor: the.dove@hotmail.com